

Gwinnett Place Mall
 April 21-23, 2017
 November 3-5, 2017

Presenting Sponsor	Cultural Sponsor	Community Sponsor	Int'l Sponsor	Local Advocate	Night Market Ally
\$75,000	\$50,000	\$25,000	\$10,000	\$5,000	\$2,500

PRE & POST-EVENT RECOGNITION

Name included as part of any media interviews made by AINM Leadership pre- and post-event.	■	■			
Name included as Sponsor in all press releases to media outlets	■	■	■		
Company name and logo listed on the sponsor page of the AINM website until 12/31/17.				■	■
Sponsors appreciation expressed on the social media platforms of choice for the Sponsor.				■	■
Company name and logo included on broadcast e-mails until 12/31/17.	■	■	■		
Company name and logo positioned on the main landing page of the AINM website as a partner until 12/31/17.	■	■	■		
Sponsors appreciation expressed on AINM social media platforms with direct links to company website.	■	■	■	■	■

ON-SITE RECOGNITION

Speaking opportunity on main stage to Welcome Guests opening night (Friday) of the night market weekend.	■				
Recognition from main stage podium on Friday, Saturday, and Sunday of event weekend.	■	■	■		
Sponsors appreciation via AINM Social Media during the event.	■	■	■	■	
Inclusion in all sponsor signage at event.	■	■	■	■	■

ADVERTISING

Sponsor branding on a "Premium" element of the Int'l Night Market layout. Branding on the Main Stage, this 32' x 24' stage is the center of a 42,000 sq.ft. community area with seating for 850. Banners on top (40' x 4') and side (4'x22') available for branding.	■				
Sponsor branding on ONE of the following "Premium" elements of the Int'l Night Market layout. a) Branding on the Cultural Game Tent, a 10,800sqft space for children to learn and engage with games from around the world. b) Branding on the Spirits Tent, a 10,800 sq.ft. to promote international beers and wines. c) Branding on ONE of two Cooking Demonstration Kitchens located on "International Street" set to feature cooking shows. [Sponsor is responsible for providing talent, materials, and scheduled shows for their booth.] d) Branding on ONE of TWO Main Entrances. Each entrance will be 30' wide by 12' high along side four ticket booths.		■			
Branding on ONE of the Community Cultural Stages, a 4,000 sq.ft. covered tent with seating for 200 people.			■		
Sponsor tent positioned on "International Blvd," which runs from entrance to entrance as the main path through the night market.				■	
Company banner mounted on event frame at approximately 4 locations throughout in the night market. Each booth will occupy a 10'x10' space and we have planned for 200+ vendors (a mix of food, handcraft, retail, nonprofit, and booster clubs)					■ SIZE TBD ■ Size TBD
Full color ad in AINM Event "Passport Guide" distributed to all attendees.	Front Page & Full Page	Full Page	Half Page	Quarter Page	
Company name listed in sponsor section of "Passport Guide" distributed to attendees.					■ ■

HOSPITALITY

Provided a 2017 AINM Partner Badge allowing all-access to VIP.	■	■	■	■	
Access to VIP Night Market Sponsor Lounge on event weekend.	■	■	■	■	
Company name and logo included on printed invitations to private receptions.	■	■			